



Real Estate Photoshoot Prep Checklist

Exterior

The exterior is the first impression buyers get so let's make it count! A clean, inviting exterior suggests that the home is well-maintained inside and out.

- ☐ Remove vehicles from driveway and front of home
- ☐ Close garage doors and turn on exterior lights
- ☐ Mow lawn, trim bushes, remove weeds, sweep walkways and porches
- ☐ Remove garbage bins and garden tools

Living Room

This is where potential buyers imagine relaxing with family. A tidy, bright space helps them visualize themselves at home.

- ☐ Declutter all surfaces and remove personal photos
- ☐ Hide remote controls and cables
- ☐ Straighten pillows and throws
- ☐ Open blinds and turn on all lights

Kitchen

Kitchens sell homes. A spotless, decluttered kitchen showcases counter space and gives a feeling of cleanliness and order.

- ☐ Clear countertops completely, hide dish racks, soap, and sponges
- ☐ Remove magnets, notes, and photos from fridge
- ☐ Remove trash bins from view
- ☐ Wipe down all appliances and surfaces

Bedrooms

Bedrooms should feel like peaceful retreats. Clean, neutral spaces help buyers focus on the room size and features.

- ☐ Make all beds neatly and remove clutter under beds
- ☐ Clear nightstands and dressers
- ☐ Hide personal items and clothing
- ☐ Open blinds and turn on lights

Bathrooms

Bathrooms should sparkle. A clean, hotel-like feel gives buyers confidence that the home has been well cared for.

- ☐ Clear countertops and remove all personal toiletries
- ☐ Close toilet lids
- ☐ Hang clean, neatly folded towels, and remove floor mats unless brand new



Backyard

Outdoor space is a major selling point. A neat, staged backyard shows off lifestyle potential.

- ☐ Put away toys, tools, and hoses
- ☐ Arrange outdoor furniture neatly
- ☐ Clean grill and remove covers
- ☐ Mow lawn and tidy landscaping
- ☐ Sweep patios and remove cobwebs



General Prep

Small details make a big difference. A fully prepped home feels bright, spacious, and inviting.

- ☐ Turn on all interior lights
- ☐ Replace burnt-out lightbulbs
- ☐ Open blinds and curtains
- ☐ Vacuum and mop all floors
- ☐ Tidy entryway and hide shoes